

Remit Address:
WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	American Crossroads
Product	11-27-692-AMERICAN CROSSROADS
Estimate Number	692

Invoice #	4057282-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4057282
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

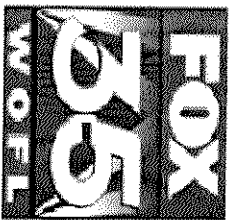
IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 430a	430a-5a								
		Political Issue									
		WOFL		10/01/12 to 10/07/12	4x	-TWTF--					
		WOFL		Tu	10/02/12	:30	4:37 AM	USPRTV19ACH	\$75.00		4
		WOFL		W	10/03/12	:30	4:55 AM	USPRTV19ACH	\$75.00		2
		WOFL		Th	10/04/12	:30	4:39 AM	USPRTV19ACH	\$75.00		3
		WOFL		F	10/05/12	:30	4:51 AM	USPRTV19ACH	\$75.00		1
2	WOFL	Good Day 5a	5-530A								
		Political Issue									
		WOFL		10/01/12 to 10/07/12	4x	-TWTF--					
		WOFL		Tu	10/02/12	:30	4:58 AM	USPRTV19ACH	\$300.00		2
		WOFL		W	10/03/12	:30	5:27 AM	USPRTV19ACH	\$300.00		3
		WOFL		Th	10/04/12	:30	5:29 AM	USPRTV19ACH	\$300.00		4
		WOFL		F	10/05/12	:30	5:28 AM	USPRTV19ACH	\$300.00		1
3	WOFL	Good Day 5a	530-6A								
		Political Issue									
		WOFL		10/01/12 to 10/07/12	1x	-TWTF--					
		WOFL		Tu	10/02/12	:30	5:36 AM	USPRTV19ACH	\$300.00		1
4	WOFL	Good Day 6a	6-630A								
		Political Issue									
		WOFL		10/01/12 to 10/07/12	4x	-TWTF--					
		WOFL		Tu	10/02/12	:30	6:11 AM	USPRTV19ACH	\$500.00		4
		WOFL		W	10/03/12	:30	6:11 AM	USPRTV19ACH	\$500.00		2
		WOFL		Th	10/04/12	:30	6:12 AM	USPRTV19ACH	\$500.00		1
		WOFL		F	10/05/12	:30	6:28 AM	USPRTV19ACH	\$500.00		3
5	WOFL	Good Day 6a	630-7A								
		Political Issue									
		WOFL		10/01/12 to 10/07/12	4x	-TWTF--					
		WOFL		Tu	10/02/12	:30	6:45 AM	USPRTV19ACH	\$500.00		3
		WOFL		W	10/03/12	:30	6:45 AM	USPRTV19ACH	\$500.00		2

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Billing Address:

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66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4057282
Alt Order #	***POLITICAL ISSUE***
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Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
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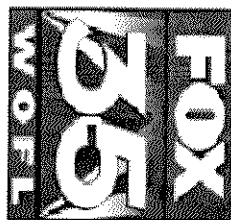
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WOFL	Good Day 6a	630-7A								
	WOFL	Political Issue		Th	10/04/12	:30	6:41 AM	USPRTV19ACH	\$500.00		4
	WOFL			F	10/05/12	:30	6:59 AM	USPRTV19ACH	\$500.00		1
6	WOFL	Good Day 7a	7-730A								
	WOFL	Political Issue			10/01/12 to 10/07/12	5x	-TWTF--				
	WOFL			Tu	10/02/12	:30	7:10 AM	USPRTV19ACH	\$800.00		1
	WOFL			W	10/03/12	:30	7:24 AM	USPRTV19ACH	\$800.00		2
	WOFL			Th	10/04/12	:30	7:11 AM	USPRTV19ACH	\$800.00		5
	WOFL			Th	10/04/12	:30	7:28 AM	USPRTV19ACH	\$800.00		3
	WOFL			F	10/05/12	:30	7:22 AM	USPRTV19ACH	\$800.00		4
7	WOFL	Good Day 7a	730-8A								
	WOFL	Political Issue			10/01/12 to 10/07/12	5x	-TWTF--				
	WOFL			Tu	10/02/12	:30	7:59 AM	USPRTV19ACH	\$800.00		1
	WOFL			W	10/03/12	:30	7:40 AM	USPRTV19ACH	\$800.00		2
	WOFL			Th	10/04/12	:30	7:52 AM	USPRTV19ACH	\$800.00		5
	WOFL			F	10/05/12	:30	7:39 AM	USPRTV19ACH	\$800.00		3
	WOFL			F	10/05/12	:30	7:52 AM	USPRTV19ACH	\$800.00		4
8	WOFL	Good Day 8a	8-830A								
	WOFL	Political Issue			10/01/12 to 10/07/12	5x	-TWTF--				
	WOFL			Tu	10/02/12	:30	8:24 AM	USPRTV19ACH	\$625.00		6
	WOFL			W	10/03/12	:30	8:09 AM	USPRTV19ACH	\$625.00		2
	WOFL			Th	10/04/12	:30	8:12 AM	USPRTV19ACH	\$625.00		3
	WOFL			Th	10/04/12	:30	8:29 AM	USPRTV19ACH	\$625.00		1
	WOFL			F	10/05/12	:30	8:21 AM	USPRTV19ACH	\$625.00		5
9	WOFL	Good Day 8a	830-9A								
	WOFL	Political Issue			10/01/12 to 10/07/12	6x	-TWTF--				

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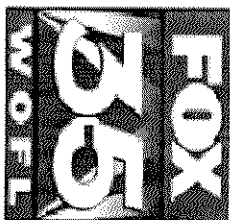
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Agency Ref	
Advertiser Ref	

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9	WOFL	Good Day 8a	830-9A								
	WOFL	Political Issue		Tu	10/02/12	:30	8:54 AM	USPRTV19ACH	\$625.00		1
	WOFL			W	10/03/12	:30	8:42 AM	USPRTV19ACH	\$625.00		5
	WOFL			Th	10/04/12	:30	8:52 AM	USPRTV19ACH	\$625.00		3
	WOFL			Th	10/04/12	:30	8:59 AM	USPRTV19ACH	\$625.00		2
	WOFL			F	10/05/12	:30	8:40 AM	USPRTV19ACH	\$625.00		6
	WOFL			F	10/05/12	:30	8:58 AM	USPRTV19ACH	\$625.00		4
10	WOFL	Good Day 9a	9-930A								
	WOFL	Political Issue		Tu	10/02/12	:30	9:22 AM	USPRTV19ACH	\$300.00		5
	WOFL			W	10/03/12	:30	9:09 AM	USPRTV19ACH	\$300.00		1
	WOFL			Th	10/04/12	:30	9:10 AM	USPRTV19ACH	\$300.00		3
	WOFL			F	10/05/12	:30	9:08 AM	USPRTV19ACH	\$300.00		4
	WOFL			F	10/05/12	:30	9:29 AM	USPRTV19ACH	\$300.00		2
11	WOFL	Good Day 9a	930-10A								
	WOFL	Political Issue		Tu	10/02/12	:30	9:55 AM	USPRTV19ACH	\$300.00		1
	WOFL			W	10/03/12	:30	9:56 AM	USPRTV19ACH	\$300.00		5
	WOFL			Th	10/04/12	:30	9:43 AM	USPRTV19ACH	\$300.00		2
	WOFL			F	10/05/12	:30	9:54 AM	USPRTV19ACH	\$300.00		4
	WOFL			F	10/05/12	:30	9:58 AM	USPRTV19ACH	\$300.00		3
12	WOFL	SAT 8-9A	SAT 8-9A								
	WOFL	Political Issue		Tu	10/02/12	:30	9:55 AM	USPRTV19ACH	\$300.00		1
	WOFL			W	10/03/12	:30	9:56 AM	USPRTV19ACH	\$300.00		5
	WOFL			Th	10/04/12	:30	9:43 AM	USPRTV19ACH	\$300.00		2
	WOFL			F	10/05/12	:30	9:54 AM	USPRTV19ACH	\$300.00		4
	WOFL			F	10/05/12	:30	9:58 AM	USPRTV19ACH	\$300.00		3
13	WOFL	SAT 9-10A	SAT 9-10A								
	WOFL	Political Issue		Tu	10/02/12	:30	9:55 AM	USPRTV19ACH	\$300.00		1
	WOFL			W	10/03/12	:30	9:56 AM	USPRTV19ACH	\$300.00		5
	WOFL			Th	10/04/12	:30	9:43 AM	USPRTV19ACH	\$300.00		2
	WOFL			F	10/05/12	:30	9:54 AM	USPRTV19ACH	\$300.00		4
	WOFL			F	10/05/12	:30	9:58 AM	USPRTV19ACH	\$300.00		3

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Crossroads Media LLC
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 66 Canal Center Plaza
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Billing Address:

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
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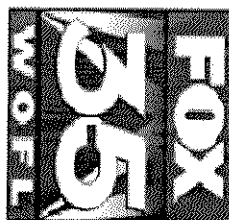
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WOFL	SAT 9-10A	SAT 9-10A								
	WOFL	Political Issue		Sa	10/06/12	:30	9:09 AM	USPRTV19ACH	\$225.00		1
14	WOFL	SUN 8-9A	SUN 8-9A								
	WOFL	Political Issue		Su	10/07/12	:30	8:10 AM	USPRTV19ACH	\$225.00		1
15	WOFL	Sa/Su 8a-10a News	9-10a								
	WOFL	Political Issue		Su	10/07/12	:30	9:38 AM	USPRTV19ACH	\$225.00		1
16	WOFL	Fox News Sunday	10a-11a								
	WOFL	Political Issue		Su	10/07/12	:30	11:01 AM	USPRTV19ACH	\$500.00	Credited	2
17	WOFL	Fox 35 5p News	5-530P								
	WOFL	Political Issue		Tu	10/02/12	:30	5:13 PM	USPRTV19ACH	\$800.00		2
	WOFL			W	10/03/12	:30	5:31 PM	USPRTV19ACH	\$800.00		1
	WOFL			Th	10/04/12	:30	5:12 PM	USPRTV19ACH	\$800.00		4
	WOFL			F	10/05/12	:30	5:28 PM	USPRTV19ACH	\$800.00		3
18	WOFL	Fox 35 5p News	530-6P								
	WOFL	Political Issue		Tu	10/02/12	:30	5:54 PM	USPRTV19ACH	\$800.00		3
	WOFL			W	10/03/12	:30	5:57 PM	USPRTV19ACH	\$800.00		1
	WOFL			Th	10/04/12	:30	5:56 PM	USPRTV19ACH	\$800.00		4
	WOFL			F	10/05/12	:30	5:52 PM	USPRTV19ACH	\$800.00		2

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Billing Calendar	Broadcast
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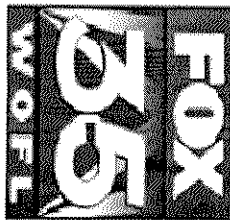
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19	WOFL	Fox News 6p News	6p-630p								
		Political Issue									
	WOFL			10/01/12 to 10/07/12	4x	-TWTF--					
	WOFL			Tu	10/02/12	:30	6:24 PM	USPRTV19ACH	\$850.00		2
	WOFL			W	10/03/12	:30	6:15 PM	USPRTV19ACH	\$850.00		3
	WOFL			Th	10/04/12	:30	6:28 PM	USPRTV19ACH	\$850.00		1
	WOFL			F	10/05/12	:30	6:15 PM	USPRTV19ACH	\$850.00		4
20	WOFL	Fox 35 5p News	5p-6p								
		Political Issue									
	WOFL			10/01/12 to 10/07/12	1x	-----S-					
	WOFL			Sa	10/06/12	:00			\$550.00	Credited	1
21	WOFL	Fox 35 6p News	Su 630p-7p								
		Political Issue									
	WOFL			10/01/12 to 10/07/12	1x	-----S					
	WOFL			Su	10/07/12	:30	6:51 PM	USPRTV19ACH	\$650.00		1
22	WOFL	Fox 35 10p News	10-1030P								
		Political Issue									
	WOFL			10/01/12 to 10/07/12	3x	-TWTF--					
	WOFL			Tu	10/02/12	:30	10:14 PM	USPRTV19ACH	\$1,800.00		2
	WOFL			Th	10/04/12	:30	10:24 PM	USPRTV19ACH	\$1,800.00		3
	WOFL			F	10/05/12	:30	10:13 PM	USPRTV19ACH	\$1,800.00		1
23	WOFL	Fox 35 10p News	1030-11P								
		Political Issue									
	WOFL			10/01/12 to 10/07/12	2x	-TWTF--					
	WOFL			Tu	10/02/12	:30	10:52 PM	USPRTV19ACH	\$1,700.00		2
	WOFL			W	10/03/12	:30	11:05 PM	USPRTV19ACH	\$1,700.00		1
24	WOFL	Fox 35 News 11p	11p-1130p								
		Political Issue									
	WOFL			10/01/12 to 10/07/12	3x	-TWTF--					
	WOFL			Tu	10/02/12	:30	11:22 PM	USPRTV19ACH	\$1,200.00		1

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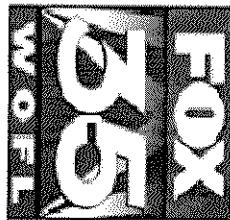
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24	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	Political Issue		Th	10/04/12	:30	11:29 PM	USPRTV19ACH	\$1,200.00		3
	WOFL			F	10/05/12	:30	11:21 PM	USPRTV19ACH	\$1,200.00		2
25	WOFL	Off Time Late News Sa	1030p-1130p								
	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-----S-				
	WOFL			Sa	10/06/12	:30	11:16 PM	USPRTV19ACH	\$1,000.00		1
26	WOFL	Fox 35 10p News	10p-11p								
	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-----S				
	WOFL			Su	10/07/12	:30	10:28 PM	USPRTV19ACH	\$1,300.00		1
27	WOFL	DR PHIL	10a-11a								
	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-TWTF--				
	WOFL			Tu	10/02/12	:30	10:33 AM	USPRTV19ACH	\$250.00		1
28	WOFL	DR PHIL	3p-4p								
	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-TWTF--				
	WOFL			F	10/05/12	:30	3:20 PM	USPRTV19ACH	\$550.00		1
29	WOFL	JUDGE JUDY	4p-5p								
	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-TWTF--				
	WOFL			W	10/03/12	:30	3:58 PM	USPRTV19ACH	\$675.00		1
30	WOFL	We Prime Hour 1	8p-9p								
	WOFL	Political Issue			10/01/12 to 10/07/12	1x	--W----				
	WOFL			W	10/03/12	:30	7:58 PM	USPRTV19ACH	\$5,900.00		1
31	WOFL	Big 12 RS Prime Game	728p-12a								

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32	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-----S-				
	WOFL	NFL RS Game Non Home	4-7P	Sa	10/06/12	:30	9:07 PM	USPRTV19ACH	\$2,500.00		1
33	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-----S				
	WOFL	SEC Football Non Home	1230p-330p	Su	10/07/12	:30	4:06 PM	USPRTV19ACH	\$7,000.00		1
34	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-----S-				
	WOFL	Fox 35 6p News	630-7p	Sa	10/06/12	:30	1:04 PM	USPRTV19ACH	\$1,000.00		1
35	WOFL	Political Issue			10/01/12 to 10/07/12	1x	-----S				
	WOFL	Pac 12 RS Non Prime Game	230p-730p	Su	10/07/12	:30	6:54 PM	USPRTV19ACH	\$550.00		1
	WOFL	Political Issue			10/01/12 to 10/07/12	2x	-----S-				
	WOFL			Sa	10/06/12	:30	4:38 PM	USPRTV19ACH	\$2,275.00		2
	WOFL			Sa	10/06/12	:30	7:01 PM	USPRTV19ACH	\$2,275.00		1

Aired Spots

86

Gross Total	\$73,200.00
Agency Commission	\$10,980.00
Net Amount Due	\$62,220.00
Payment Terms	30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.